



# School Counselor Guide 2023–2024

**27,151**

**Total Enrollment**

**21,688**

**Undergraduate Students**

- ◆ Students come from all 100 North Carolina counties, 44 states plus the District of Columbia, and 73 countries.
- ◆ We are the only university in North Carolina with a dental school, a medical school and a college of engineering and technology at the same institution.
- ◆ We boast the largest colleges of business and allied health sciences in the state.
- ◆ We produce the largest number of education professionals in the state.
- ◆ We train the most new nurses of any of North Carolina's four-year institutions.



## Campus Events and Deadlines

### August 2023

Freshman application opens for fall 2024

### October 14, 2023

Fall Open House

### October 20, 2023

Admission application deadline for individuals seeking admission to the ECU Honors College

### December 15, 2023

Admission application deadline for individuals seeking to apply for university scholarships

### January 15, 2024

University scholarships deadline

### March 1, 2024

Priority financial aid deadline

### March 23, 2024

Pirates™ Aboard! Admitted Student Day

### April 1, 2024

Final freshman application deadline

### May 1, 2024

Deadline for freshman enrollment deposit and Campus Living contract and fees

Visit [admissions.ecu.edu](https://admissions.ecu.edu) for more information.

## Affordability

ECU consistently provides a high-quality, affordable education. Through scholarships, financial aid and opportunities such as the Honors College, our students can concentrate on their coursework as they receive financial assistance. Visit [admissions.ecu.edu/afford](https://admissions.ecu.edu/afford) and the websites listed below for more information.

Office of University Scholarships  
[scholarships.ecu.edu](https://scholarships.ecu.edu)

Office of Student Financial Aid  
[financialaid.ecu.edu](https://financialaid.ecu.edu)

## Freshman Profile

For the fall 2022 semester, more than 22,000 students applied for an incoming class of 3,800. The median GPA of admitted students was 3.50 (unweighted).

## Completing an Application

A complete application for freshman admission includes the following:

- ◆ A completed online application via the ECU admission portal, CFNC or the Common Application
- ◆ Nonrefundable \$75 application fee
- ◆ ECU accepts fee waivers from the College Board, the ACT and the National Association of College Admissions Counselors.
- ◆ Official high school transcript, including senior-year courses in progress and current grade point average on a 4.0 scale. For quicker processing, North Carolina students are encouraged to send transcripts via CFNC.

Freshmen applying for the fall 2024 term will not be required to submit standardized (ACT or SAT) test scores to be reviewed for admission unless they choose to have test scores considered when completing the admission application. Please note that students applying for terms after fall 2024 may be required to submit standardized test scores for admission review.

ECU strongly encourages taking a minimum of two world languages other than English but will accept substitution courses as described at [go.ecu.edu/requirements](https://go.ecu.edu/requirements).

For students attending a North Carolina public high school, P grades will not be calculated as part of GPA calculation for admission review. However, a P grade will provide course credit to meet the minimum Freshman Core Requirements. Courses with a grade of W will not be accepted to fill the Freshman Core Requirements.



# 10 Recommendations to High School Counselors

1. Visit the Counselors page at [admissions.ecu.edu/connect/counselors](https://admissions.ecu.edu/connect/counselors) for up-to-date high school counselor information. If you're not already signed up for our email list, subscribe here.
2. Have students complete the Request Info form at [admissions.ecu.edu](https://admissions.ecu.edu).
3. Encourage students to use our Application Checklist – via their admissions portal account – to track the status of their application.
4. Recommend our Honors College to your high-achieving students. Visit [honors.ecu.edu](https://honors.ecu.edu) to learn about opportunities, scholarship levels and admissions requirements. Students must complete their ECU application by October 20 (with transcripts received by October 27) to be eligible for the additional Honors College application.
5. Learn more about scholarship opportunities by visiting [scholarships.ecu.edu](https://scholarships.ecu.edu). The university scholarships deadline is January 15, 2024. Students should apply to ECU no later than December 15, 2023, to ensure they receive their admission credentials in time to apply for scholarships.
6. Encourage students who are unsure about what they want to study to visit Degree Explorer at [degrees.ecu.edu](https://degrees.ecu.edu) and research all the academic programs ECU has to offer. Degrees can be searched for by major, coursework, career type and other factors.
7. A great resource for students who have a major in mind is [advising.ecu.edu](https://advising.ecu.edu). This website provides assistance with academic degree planning.
8. Advise students to use an application fee waiver if they are eligible. ECU traditionally accepts the College Board, NACAC and ACT application fee waivers.
9. Campus visits are among the most valuable tools available to prospective students and their families. Please direct students to [admissions.ecu.edu/visit](https://admissions.ecu.edu/visit) to register for a campus tour or other event.
10. Find out how to contact your school's ECU admissions counselor at [admissions.ecu.edu/connect/meet-the-staff](https://admissions.ecu.edu/connect/meet-the-staff).

## Undergraduate Majors and Selected Concentrations

A detailed listing of East Carolina University's bachelor-, master- and doctoral-level programs, including those offered through the Brody School of Medicine and the School of Dental Medicine, can be found on ECU's Degree Explorer at [degrees.ecu.edu](https://degrees.ecu.edu). For more information, see ECU's academic catalogs by clicking the "University Catalogs" link at [registrar.ecu.edu](https://registrar.ecu.edu).

Accounting	Dance*	<i>Global Environment and Development</i>	Marketing	Special Education, Adapted Curriculum
African and African American Studies	Design	Geology	Mathematics	Special Education, General Curriculum
Anthropology	<i>Architectural Technology</i>	<i>Applied Research</i>	Mathematics, Secondary Education	Speech and Hearing Sciences
Applied Atmospheric Science	<i>Mechanical Technology</i>	<i>Professional</i>	Middle Grades Education	Sports Studies
Applied Sociology	Economics	Health Fitness Specialist	Multidisciplinary Studies	Supply Chain Management
Art	Elementary Education (K-6)	Health Information Management	<i>Individualized Concentrations</i>	Theatre Arts (BA)
<i>Animation and Interactive Design</i>	Engineering*	Health Services Management	<i>International Studies</i>	Theatre Arts (BFA)*
<i>Ceramics</i>	<i>Biomedical Engineering</i>	History	<i>Neuroscience</i>	<i>Musical Theatre</i>
<i>Film and Video Production</i>	<i>Bioprocess Engineering</i>	<i>Atlantic and Maritime</i>	<i>Religious Studies</i>	<i>Professional Actor Training</i>
<i>Graphic Design</i>	<i>Electrical Engineering</i>	<i>Historical Studies</i>	<i>Security Studies</i>	<i>Stage Management</i>
<i>Illustration</i>	<i>Environmental Engineering</i>	<i>Pre-Law</i>	Music*	<i>Theatre Design and Production</i>
<i>Metal Design</i>	<i>Industrial and Systems Engineering</i>	<i>Public History</i>	<i>Music Performance</i>	<i>Theatre for Youth</i>
<i>Painting</i>	<i>Mechanical Engineering</i>	History, Secondary Education	<i>Music Theory-Composition</i>	Theatre Arts Education*
<i>Photography</i>	English	Hospitality Management	<i>Music Therapy</i>	University Studies
<i>Printmaking</i>	English, Secondary Education	Industrial Distribution and Logistics	Music Education*	
<i>Sculpture</i>	Entrepreneurship	Industrial Engineering Technology	Nursing	<b>Pre-Professional Programs</b>
<i>Textile Design</i>	Environmental Health	Industrial Technology	Nutrition and Dietetics	Dentistry
Art Education	Exercise Physiology	<i>Architectural Design Technology</i>	Philosophy	Law
Biochemistry	Family and Community Services	<i>Bioprocess Manufacturing</i>	<i>Pre-Law</i>	Medicine
Biology	Family and Consumer Sciences Education	<i>Distribution and Logistics</i>	Physical Education	Physician Assistant
<i>Biology</i>	Fashion Merchandising and Consumer Studies	<i>Health Information Technologies</i>	Physics	Physical Therapy
<i>Ecology/Evolution</i>	Finance	<i>Industrial Engineering Technology</i>	Political Science	Pharmacy
<i>Molecular/Cell Biology</i>	Foreign Languages and Literatures	<i>Industrial Management</i>	<i>Pre-Law</i>	Occupational Therapy
Birth Through Kindergarten	<i>Classical Studies</i>	<i>Information and Cybersecurity Technology</i>	Professional Writing and Information Design	Optometry
Teacher Education	<i>French</i>	<i>Mechanical Design Technology</i>	Psychology	Veterinary Medicine
Chemistry	<i>French Education</i>	Information and Cybersecurity Technology	Public Health	
Child Life	<i>German Education</i>	<i>Cloud Technologies</i>	<i>Community Health</i>	The pre-professional programs listed above are undergraduate course pathways that prepare students for a professional degree after their bachelor's degree. This does not guarantee admission to a professional program.
Clinical Laboratory Science	<i>German Studies</i>	<i>Computer Networking</i>	<i>Prehealth Professions</i>	
Communication	<i>Global Studies</i>	<i>Cybersecurity</i>	<i>Worksite Health Promotion</i>	
<i>Interpersonal/Organizational Communication</i>	<i>Hispanic Studies</i>	Interior Design	Recreation and Park Management	
<i>Journalism</i>	<i>Hispanic Studies Education</i>	Management	Recreational Therapy	
<i>Media Studies</i>	Geographic Information Science and Technology	<i>General Business</i>	Rehabilitation Services	
<i>Public Relations</i>	Geography	<i>Human Resource Management</i>	Science Education	
Community and Regional Planning	<i>Geographic and Environmental Systems</i>	<i>International Business Management</i>	Social Work	
Computer Science		<i>Management Information Systems</i>	Sociology	
Construction Management			Software Engineering	
Criminal Justice			<i>Data Science</i>	
			<i>Mobile and Web Development</i>	

\*These programs require an additional application or audition from incoming freshmen.

**Office of Undergraduate Admissions**  
252-328-6640 | [admissions.ecu.edu](https://admissions.ecu.edu)